









Environmentally Friendly



Tires lose air pressure naturally through the process of permeation. With outside temperatures constantly changing compressed air filled tires are more likely to lose tire pressure at a faster rate. Nitrogen molecules are larger and more substantial than oxygen molecules thus slowing down the rate of permeation and reducing the air pressure loss over time. The average 90-day pressure loss rate for tires inflated with air is 2.13 percent/month, and 1.39 percent/month for tires inflated with gas containing 95 percent to 99 percent nitrogen. (NHTSA document DOT HS 811 094.)

Unlike compressed air filled tires, nitrogen filled tires do not experience the same reaction to the elements. Nitrogen filled tires can help reduce tire and wheel corrosion, extend tire life, and promote less tire pressure fluctuation.

JUST A FEW OF THE BENEFITS YOUR CUSTOMERS MAY ENJOY

-  **24-hour Emergency Towing Service**
-  **24-hour RoadSide Service**
-  **24-hour Emergency Battery Service**
-  **Tire Repair and/or Replacement**
-  **Auto Rental Reimbursement**
-  **Lost Key or Lockout Service**
-  **Rental Vehicle Discounts**
-  **Theft /Hit and Run Protection**

Value For Your Customers

- ➔ Can help to improve overall fuel economy based on proper inflation.
- ➔ VIP Tire and Roadside Protection option packages.
- ➔ Monthly Nitrogen Now!™ newsletter.
- ➔ Customized dealer coupons.

Innovative Customer Retention Program

- ➔ Tire and Roadside Protection options.
- ➔ Simple maintenance-free customer e-mail collection process.
- ➔ E-mail registration website and activation key chain card.
- ➔ Quarterly and monthly customer e-mail reminder.
- ➔ N₂NOW™ website drives customers back to the installing service center (*not to other Nitrogen installation sites*).
- ➔ Comprehensive dealer management tool to ensure your success and provide new marketing opportunities.

After purchase, customers go online to www.N2NOW.com to register their vehicle and receive the "Nitrogen Now!™" Benefits Package.

Benefits provided by Nation Motor Club, Inc. dba Nation Safe Drivers, 800 Yamato Road, Suite 100 Boca Raton, FL 33431.

