## EWSLETTER



## **FEATURED PRODUCT**

Introducing MOC Lithium Coin Batteries: a dependable choice for uninterrupted power, designed to fuel your essential devices with the performance of premium brands at half the price.

CLICK HERE TO LEARN MORE



### **STORAGE**

8-YEAR SHELF LIFE

Holds power for up to 8 years, so you can be confident these batteries will be ready when you need them.

### **RELIABLE**

ACROSS A WIDE RANGE

Dependable across various temperature conditions, from -22°F to +140°F.

### **PERFORMANCE**

LONG-LASTING POWER

An ideal power source for your keyless entry system, toys, calculator, remotes, and games.

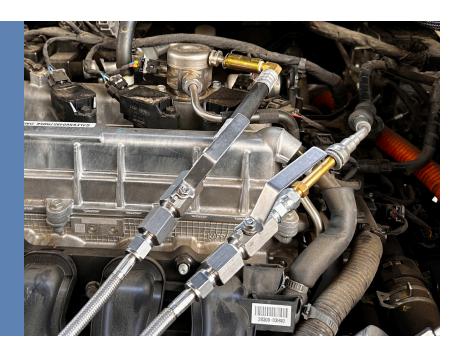
## **FEATURED EQUIPMENT**



The fuel pump bypass adaptor eliminates the need to disable the fuel pump when working on vehicles with return less fuel systems. CLICK HERE TO LEARN MORE

# FUEL PUMP BYPASS

PART # 73055





## **SUPER** SOFT

PART # 70570

## **RECON ACCESSORIES**

One of the thickest microfiber towels on the market. Ultra soft Premium 80/20 blend with 1200 GSM.

No Tag, No Scratches, No Steaks! CLICK HERE TO LEARN MORE

## MOC NEWSLETTER



## **IMPROVE PRODUCTIVITY**

Advisors learn the value of fluid maintenance and factory recommendations to enhance customer experience and maximize service drive productivity. CLICK HERE TO LEARN MORE



## PROCESS AND PERFORMANCE

## **SALES TIPS**

**ADVISOR DEVELOPMENT** 

A comprehensive guide designed to help build rapport and establish better relationships with service drive customers.

### **PRODUCT**

**DEALER SERVICE GUIDE** 

A reference manual highlighting product and service features, benefits and problem solutions for vital vehicle components.

### **MAINTENANCE**

**INSTRUCTIONAL SERVICE VIDEOS** 

Preventative maintenance videos provide a visual explanation of fluid performance services.

## **SPOTLIGHT SERIES**



Meet Robert, he joined the MOC family in 1995 supporting the sales team in the Graphic Design Department. 30 years later, Robert is an instrumental part of our Customer Service and Warranty Department. CLICK HERE TO LEARN MORE

## TALENTED AND TRUSTED





HYBRID OVER EV

**QUARTERLY COMIC**